



*Free, Fast, and Fascinating!*

## **2003 Contractor Education Seminars & Trade Shows**

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### **Exhibitor & Sponsorship Information**

You are invited to participate as an exhibitor at the 2003 Contractor Education Seminar and Trade Shows scheduled between February 21 and June 7. Increase your contact base by demonstrating your products and services to professionals involved in the day-to-day business of construction contracting. Your investment is minimal and your rewards will be great!

The trade show will be limited to 40 exhibitors for 2003. Acceptance will be based on no more than two vendors of the same service or product and on a first paid, first reserved basis. A commitment to all four locations is mandatory in order to be accepted for participation and advertising.

The exhibit room will be open at 8 a.m. for setup. All exhibitors must be set up and ready to go by 10:45 a.m. The exhibit rooms will be in close proximity to the main seminar rooms in order to encourage attendance by the contractors. All direct sales must have the appropriate Board of Equalization paperwork available.

### **Exhibitor Fees**

We have made all efforts to minimize the cost to allow for participation by all exhibitors. Exhibitor fees are **\$400** for commercial companies and **\$200** for non-profit companies. This one cost covers all four locations. Conference program advertising may also be arranged. In addition, several opportunities are available to sponsor all or part of the food and beverages for the conference. For further information, contact Alice Reed at 916-255-3237. Please let us know of your electrical, phone line and special pipe and drape needs. Some may need to be coordinated directly with the hotel or meeting site at the exhibitor's own expense.

### **Booth Package**

One table and 2 chairs will be provided. Pipe and drape is being used on the USS Hornet only.

### **Program Advertising**

Conference program advertisements are available. One program will be printed to serve all four locations. Camera-ready ads must be received by January 1, 2003.

Full Page (approx. 8-1/2" x 11")	\$200	\$ _____
Half Page (approx. 8-1/2" x 5.5")	\$100	\$ _____
Quarter Page (approx. 4-1/4" x 5.5")	\$50	\$ _____
Business Card Ad (approx. 3.5" x 2")	\$25	\$ _____

In addition, free notification of your participation will be available on our website upon receipt of payment. Our Web site home page receives approximately 10 million hits per year by both contractors and consumers. The Web site will remain in place for 2003 with hyperlinks available to your Web site from ours. Also, all 278,000 licensed contractors will be notified in our newsletter of your participation and sponsorship. Participation by exhibitors is not intended as an endorsement by the CSLB.



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### **Sponsorships**

Sponsor an event at the conference and have your name displayed as a key supporter and contributor. Exhibitors and conference supporters are invited to sponsor all or part of the food and beverage of the conference event. Sponsors will be recognized appropriately in the Program and mentioned in announcements throughout the conference and on our website. If you wish to be a sponsor, please contact 916-255-3237.

### **Raffles**

Exhibitors may wish to provide a raffle prize at their booths that can be selected at the end of the seminar. Names will be announced at 4 p.m. by the seminar facilitator. Attendees must be present to win.

### **Method of Payment**

Payment must be by check made payable to CSLB-PAO and will not be confirmed until payment is processed. The staff will not be able to accept payment at the door so all participants must be prepaid.